

CMSRN[®] Promotional Toolkit

Use the following sample social media posts, shareable email, graphics, and flyers to spread the CMSRN word to your colleagues! Simply copy, paste, and customize to get started.

Sample LinkedIn/Facebook/Instagram Posts

- Known as the “gold-standard certification,” I wear my CMSRN credential with pride! With this credential, I’m able to demonstrate my credibility in patient care, develop my critical thinking skills, and boost my confidence in my role. Join me in taking the next step in your medical-surgical nursing journey by earning the CMSRN:
<https://www.msncb.org/CMSRN/Certification>.
- Earning the CMSRN credential has been one of the most rewarding experiences of my career. It allowed me to gain confidence in my skills as a medical-surgical nurse; prove to my peers, patients, and employers that I am well-qualified in my role; and demonstrate my commitment to the specialty.

Validate your expertise by starting your CMSRN certification journey:

<https://www.msncb.org/CMSRN/Certification>

- I am proud to be CMSRN certified! The CMSRN helps me stand out amongst my peers in medical-surgical nurses, demonstrating my credibility in the field. Join me in showcasing your nursing expertise, emphasizing your skills in patient care, and building your confidence by joining me in earning the CMSRN credential.
<https://www.msncb.org/CMSRN/Certification>

Sample X Posts

- My #CMSRN credential allows me to communicate to my peers, patients, and employers that I am a qualified and capable medical-surgical nurse. Validate your expertise by adding the CMSRN to your resume. <https://www.msncb.org/CMSRN/Certification>
- Looking to validate your expertise as a medical-surgical nurse? Join me and thousands of other nurses in obtaining the #CMSRN credential:
<https://www.msncb.org/CMSRN/Certification>
- Medical-surgical nursing is a vast and rapidly growing specialty — make sure you stand out from the crowd and demonstrate your credibility in the field by obtaining the #CMSRN credential: <https://www.msncb.org/CMSRN/Certification>

Sample Email

Dear **[Insert Name]**,

I wanted to share an important milestone in my professional journey — I’ve earned the [Certified Medical-Surgical Registered Nurse[®] \(CMSRN[®]\) credential](#).

This certification has been transformative for my practice in medical-surgical nursing, including but not limited to:

- Demonstrating to my peers, patients, and employers that I am a qualified medical-surgical nurse.
- Validating my expert knowledge in the specialty.
- Boosting my confidence and commitment to my role.

In our constantly evolving healthcare landscape, the CMSRN credential is helping me stay current and prepared for new challenges and maintain an innovative edge in my career.

The certification process was straightforward, and the value it has brought to my patient care is undeniable. Medical-surgical nursing is a broad specialty, and even if you do not identify as a “medical-surgical nurse” in your organization, I highly recommend exploring the CMSRN certification. You can learn more about the exam and application process here:

<https://www.msncb.org/CMSRN/Certification>

Feel free to reach out if you have any questions. I’m happy to share more about my experience!

Best,

[Your Name]

CMSRN Promotional Flyers

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